

COOKIE POLICY

Effective date: January 1st, 2026

1. INTRODUCTION

This Cookie Policy explains how WARVARG GAMES L.L.C-FZ ("we", "us", "our") uses cookies and similar tracking technologies on our websites.

This Policy is an integral part of our Privacy Policy.

Strictly necessary cookies are essential for the website to function and do not require your consent. All other cookies (e.g., for analytics and marketing) are used only with your explicit consent, which you can give, refuse, or manage at any time via the cookie banner or the persistent "Manage Cookies" link in the website footer.

2. WHO WE ARE

Controller/Operator: WARVARG GAMES L.L.C-FZ

Registered address: The Meydan Road, Al Sheba, PO Box 95195, Dubai, United Arab Emirates

Privacy: privacy@warvargames.com

3. WHAT IS A COOKIE?

A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server. We also use similar technologies (e.g., pixels, local storage, device identifiers used by analytics/ads tags). We refer to them collectively as "cookies".

4. WHAT DO WE USE COOKIES FOR?

We use cookies for the following purposes:

- to better understand your preferences,
- to help you navigate our website,
- to personalize and provide a more convenient experience to you,
- to analyze which pages you visit, and
- to measure advertising and promotional effectiveness.

We use: (a) strictly necessary cookies (security, load balancing, session); (b) analytics cookies with your consent to measure and improve our site; (c) marketing cookies with your consent to deliver or measure advertising; (d) preferences cookies to remember your settings.

For users identified as minors by our age-gate, marketing cookies are off by default; analytics use is minimized.

5. WHAT DATA DO WE PROCESS?

We process limited device and usage data (e.g., IP truncated to region, browser/OS, pages viewed) only where required to provide the site or where you consent. You can withdraw or change your choices any time via the banner or the persistent "Manage Cookies" link in the footer; we also honor Global Privacy Control (GPC) signals as an opt-out for marketing. Retention matches each cookie's lifetime in the Cookie List below (backups and logs follow our Privacy Policy).

Our purposes to process this information is to understand better your preferences, to help you navigate our website, to personalize and to provide more convenient experience to you, to analyze which pages you visit, and to measure advertising and promotional effectiveness.

Please note that you may withdraw your consent at any time by changing the settings of your web browser via the persistent "Manage Cookies" link in the website footer.

Retention matches each cookie's lifetime as listed in the Cookie List below (backups and logs follow our Privacy Policy). To learn more about how we process your personal data you can read our Privacy Policy.

6. COOKIE LIST

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Unclassified cookies are the cookies that are in the process of classifying, together with the providers of individual cookies.

More specifically we use the following cookies and tracking technologies, including cookies from our partners and service providers:

Name	Provider	Duration	Category	Description
_grecaptcha	WARVARG GAMES L.L.C-FZ	persistent	Necessary (security)	Used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of the website. This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply.
_GRECAPTCHA	Google reCAPTCHA	179 days		
rc::a		persistent		
rc::b		session		
rc::c				
rc::d-15#		persistent		
i	Yandex.Metrica	10 years		Preserves users states across page requests.
pll_language	WARVARG GAMES L.L.C-FZ	1 year	Preferences	Used to determine the preferred language of the visitor and sets the language accordingly on the website, if possible
_vw_tab_guid	Google Analytics	session	Statistics	Registers data on visitors' website behavior. This is used for internal analysis and website optimization
_ga		2 years		Registers a unique ID that is used to generate statistical data on how the visitor uses the website
ga#				Used by Google Analytics to collect data on the number of times a user has visited the website as well as dates for the first and most recent visit
_gat		1 day		Used by Google Analytics to throttle request rate
_gid				Registers a unique ID that is used to generate statistical data on how the visitor uses the website

Name	Provider	Duration	Category	Description
_ym_retryReqs	Yandex.Metrica	persistent	Marketing	Registers data on visitors' website behavior. This is used for internal analysis and website optimization
yandexuid		1 year		Registers data on visitors' website behavior. This is used for internal analysis and website optimization
ymex				
_ym#_lastHit		persistent		Unclassified
_ym#_lsid				
_ym#_reqNum				
_ym_d		1 year		Contains the data of the visitor's first visit to the website.
_ym_isad		1 day		This cookie is used to determine if the visitor has any adblocker software in their browser – this information can be used to make website content inaccessible to visitors if the website is financed with third-party advertisement.
_ym_uid		1 year		The cookie is used to collect non-personal information on the visitor's website behavior and non-personal visitor statistics
_ym_uid		persistent		Collects data on the user's navigation and behavior on the website. This is used to compile statistical reports and heatmaps for the website owner
_ym_visorc	Google AdWords	1 day		Saves information of actions that have been carried out by the user during the current visit to the website, including searches with keywords included.
_ym_wv2rf:#:0		persistent		Unclassified
ads/ga-audiences	Google AdWords	session		Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor's online behaviour across websites
metrika_enabled	Yandex.Metrica			Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences
watch/#				Unclassified
webvisor/#				
yabs-sid				Registers data on visitors' website behavior. This is used for internal analysis and website optimization
yuidss		1 year		Collects information on user behaviour on multiple websites. This information is used in order to optimize the relevance of advertisement on the website.

7. WHAT CAN YOU DO IF YOU DO NOT WANT STORING COOKIES TO BE SET OR WANT THEM TO BE REMOVED?

You are able to withdraw the consent to store cookies by changing the settings of your web browser.

You may see the cookie management instructions published by the browsers vendors at Google Chrome, Safari (Desktop, Mobile), Firefox, Edge, Internet Explorer respectively.

8. LANGUAGE VERSION

This Policy is provided in English, which is the sole legally binding version of the Agreement. Any translations of this Policy into other languages are provided solely for informational and convenience purposes. In the event of any inconsistency or conflict between the English version and any translated version, the English version shall prevail.

9. CHANGES TO THIS POLICY

We may update this Policy from time to time. We re-prompt the banner when we add new providers/categories or every 12 months. We maintain a consent log (date/time/preferences) for compliance. We will post the updated version with a new effective date and, where required, notify you in-app or on our website.

For material changes we notify in-app and on website at least 15 days in advance and request active consent in-app (for example, via a new checkbox or consent prompt) before continuing processing where required.

10. CONTACT

Privacy inquiries: privacy@warvargames.com

Address: Meydan Grandstand, 6th floor, Meydan Road, Nad Al Sheba, Dubai, United Arab Emirates